



MOBILITY & HUMANITIES
GUEST LECTURE

ACADEMICS AND SOCIAL MEDIA IN THE HUMANITIES

"The recent covid-19 crisis has highlighted the paradoxical situation of public scholarly discourse: claimed and respected but also fragile and often unintelligible. And the takeover of Twitter by Elon Musk on 25 April 2022 underlines the extent to which the issue of public speech is now inextricably linked to its exercise on social networks. If the first duty of scholars is to disseminate science to the public, where and how can this be done in order to be heard, listened to and understood? How to determine the ideal posture, between proximity, authority and rigour?

The aim of this lecture is to

- 1) briefly situate the question of public scientific debate and its modalities;
- 2) evoke the technical revolutions that have enabled the current democratisation of scientific debate, in particular the dissemination of CMS;
- 3) propose a few methodological and ethical avenues to define a posture of open scientific expression, while the GAFAM monopoly on social networks continues to grow and alternatives remain scarce and of little impact;

The twitter network will be mentioned in particular, considered both as a place of a particularly developed scholarly sociability, and as a rich field of exploration and data to exploit for network analysis."

4 MAGGIO 2022,

ORE 14.30

SALA BORTOLAMI

PALAZZO JONCH GULINELLI

VIA DEL VESCOVADO, 30

PRENOTA IL TUO POSTO

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"Mobility & Humanities"